

# EVALUATION INNOVATIONS IN PRACTICE

by Creative Consulting & Development Works



**Innovative workshop series for development practitioners, researchers, evaluators, consultants, government officials, and emerging evaluators.**

## CREATIVE QUALITATIVE DATA COLLECTION TOOLS

**Thursday, 10 November 2016 at Doubletree Hilton, Woodstock, Cape Town**

Cost : R1,450 (includes training, course materials, refreshments and lunch)

The objective of the workshop is to introduce researchers and M&E practitioners to creative ways for collecting and presenting data. The value of using creative methods spans from enhancing participation (particularly when sensitive issues or vulnerable populations are involved), to facilitating the dissemination of research findings.

Participants will be introduced to a range of creative yet rigorous methods to collect, analyse, and present credible qualitative data.

At the end of this workshop you will be able to:

- Select an appropriate creative qualitative data collection method for the research question being investigated;
- Have an understanding of various creative tools to collect qualitative data, such as storyboards, the use of diaries, and transect walks;
- Embed creative data collection in the research process in a way that facilitates analysis; and
- Have an understanding of how to maximize the impact of the data collected through effective visualisation.

# EXPLORING POSSIBILITIES WITH APPRECIATIVE INQUIRY IN EVALUATION

**Thursday, 16 November 2016 at  
Protea Hotel, Midrand, Gauteng**

Cost : R1,450 (includes  
training, course  
materials, refreshments  
and lunch)

This workshop will place Appreciative Inquiry (AI) in the context of evaluation paradigms and approaches, and provide an experiential learning opportunity.

You will be introduced to the underlying principles and assumptions of AI and exposed to hands-on application of the AI process.

At the end of this workshop you will:

- Understand where Appreciative Inquiry (AI) fits into the classification of evaluation branches and paradigms
- Have increased awareness on different perspectives with regard to “objectivity” in evaluation
- Be aware of neuroscience perspectives on the power of mindset and language in shaping reality
- Understand the principles and assumptions underlying AI
- Be able to follow the steps in the AI process
- Be able to identify situations in which AI can be used
- Be able to critically assess the relevance of AI as an evaluation methodology

**Register before 18 October 2016 for our Early Bird Special.  
Group bookings of 3 or more delegates qualify for a 10%  
discount, and students qualify for a 20% discount.**



**For more information on these courses**  
contact [training@developmentworks.co.za](mailto:training@developmentworks.co.za)  
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